



as a business model?

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Why Generosity Is A Winning Business Model...

1. A 6 Point Proposition
2. My Business As Case Study
3. The Proposition Examined
4. Conclusion


A chimpanzee is depicted in a sepia-toned, vintage-style photograph. The chimpanzee is wearing a straw hat and dark overalls over a light-colored long-sleeved shirt. It is seated at a typewriter, with its hands positioned on the keyboard. A sheet of paper is visible in the typewriter's carriage. The background is a simple, dark, textured wall.

Let me start by saying...

My Argument This Evening...

You can build a
monopoly position in
your market space by
giving everything you
know away for **free**



The background of the slide is a conceptual illustration of a network. Numerous smartphones are scattered across the frame, each displaying a colorful grid of app icons. These phones are interconnected by a web of thin, dotted lines, creating a mesh-like structure that represents digital connectivity. The overall aesthetic is clean and modern, with a light blue and white color palette.

A Simple **6** Point Proposition For The Connection Economy

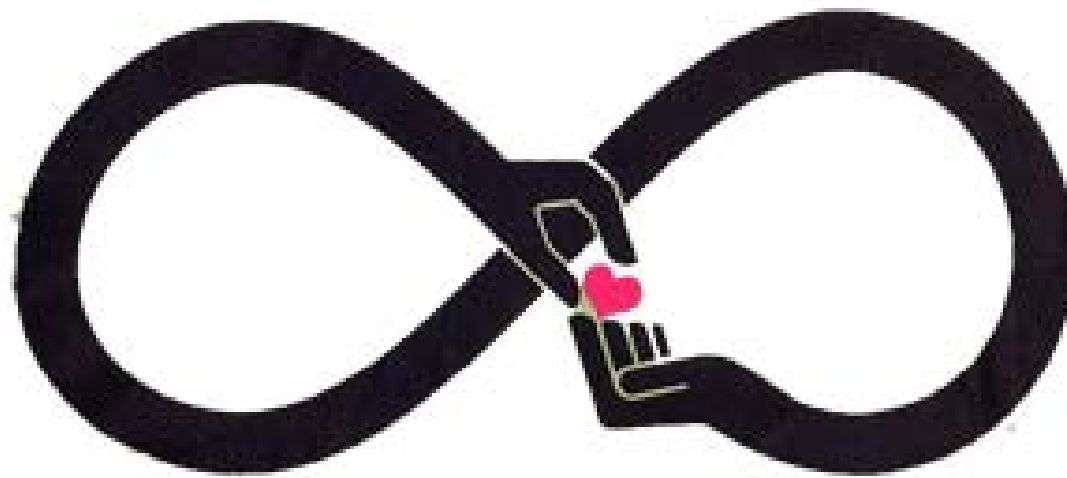
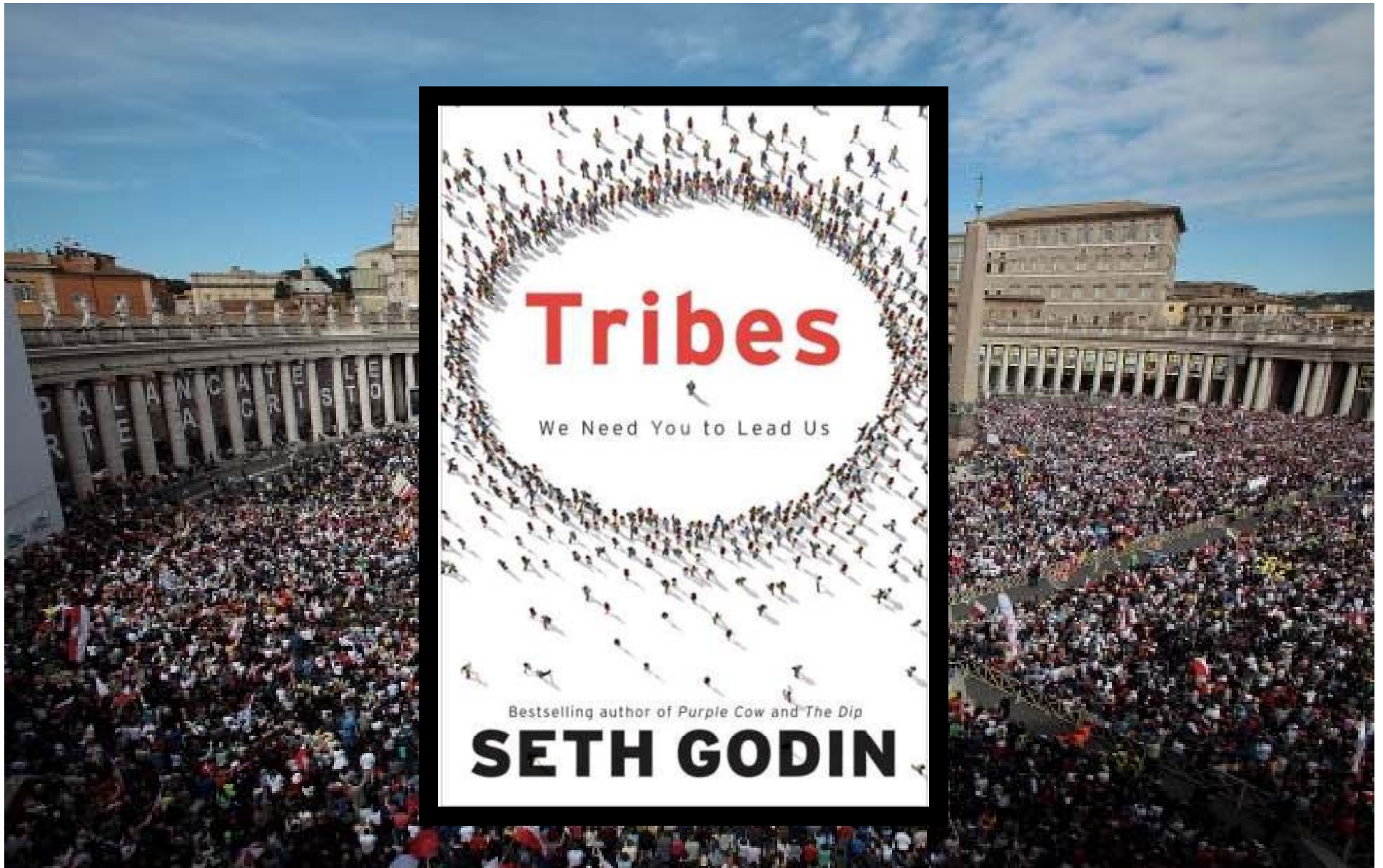


Image: kenburnett.com

1. The Law of Reciprocity



2. Social Media Is Just A Process



3. Generate & Lead A Tribe



4. Dis-aggregation of Value



5. Disrupt & Define A Market

“ Monopoly is the condition of every successful business ”

Peter Thiel



Image: intellihub.com

6. A Monopoly Awaits

case study

noun

1. a process or record of research into the development of a particular person, group, or situation over a period of time.
"the case study was undertaken over a period of two months through a series of visits to the school"
2. a particular instance of something used or analysed in order to illustrate a thesis or principle.
"airline deregulation provides a case study of the effects of the internal market"



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Richelle Oblena, Director, Phoenix Alliance Ltd

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Winning At Last



Losing It All



a Salary Mean It's OK to Run a Business in Hong Kong Without Getting an Investment Visa First? December 10th, 2014

→ Hong Kong investment Visa Extension - I Have Only Been Granted an Initial Six Months Limit of Stay - Help! December 8th, 2014

→ How to Apply For a Hong Kong Investment Visa Without Paying for Professional Help - 1 - Introduction December 4th, 2014

ANIK... responsive, accurate and hard working are only among a few of the characteristics describing the professionals at the Hong Kong Visa Centre

Akhiaghi
Legal Counsel,
ic Corp. of Japan

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Free - A Revolutionary Business Model... **Visa Speaks**

Hong Kong Visas
Made Easy!

MY STORY D-I-Y HELP VISA INFO LIBRARY SERVICES

NEW CONTENT DAILY - SIGN UP HERE

Free! A Revolutionary Business Model – Smart-Talk –
berport – This Friday 5:15 PM (Tomorrow)

Our Message To You

Free Advice

D-I-Y VISA KIT

ASK A QUESTION

EXTENSION KIT

VISA HANDBOOK

HK Visa Handbook,
You were mentioned in a Tweet!

Bart Verkoeijen
@bgever

Was at an excellent 101 Workshop tonight at @thehivehongkong by Stephen Barnes from @HongKongVisas about Work Visas in HK. More please!

11:57 PM - 26 Nov 12

Keep the conversation going.

Reply to @bgever

Smart-Talk
Free!
Business Model

Stephen D Barnes LL.B, L.S.F.
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Co-Founder, Video Cha Cha



Service Platform

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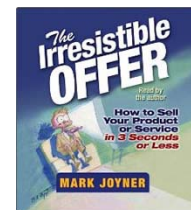
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**Answer Questions &
Help Solve Problems**



Completely Reverse The Risk





The Golden Rule

That nature only is good
when it shall not do unto
another whatever is not good
for it's own self.



Blessed is he who prefers his brother
before himself.

What is hateful to
you, do not do to
your fellow man.
That is the entire
Law; all the rest is
commentary.



Hurt not others with
that which pains
yourself.

This is the sum of duty:
do naught to others that
which if done to thee
would cause pain.



Do unto others as you
would have them do
unto you.

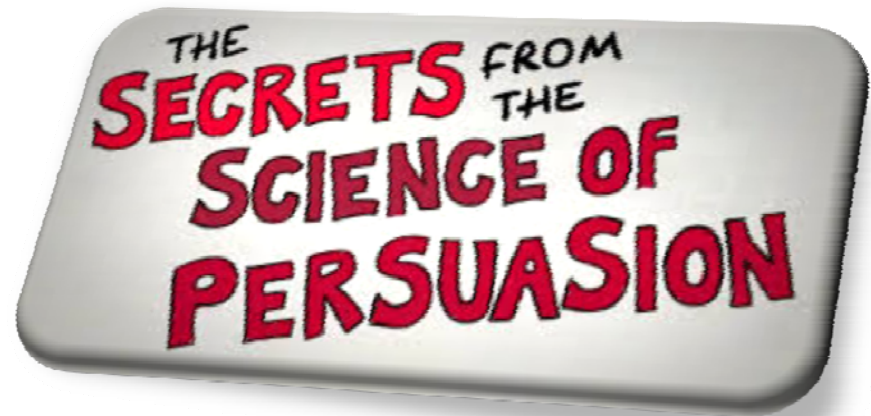
No one of you is a believer
until he desires for his
brother what he desires for
himself.

Apply The Golden Rule




Sell New Value

1. The Law of Reciprocity

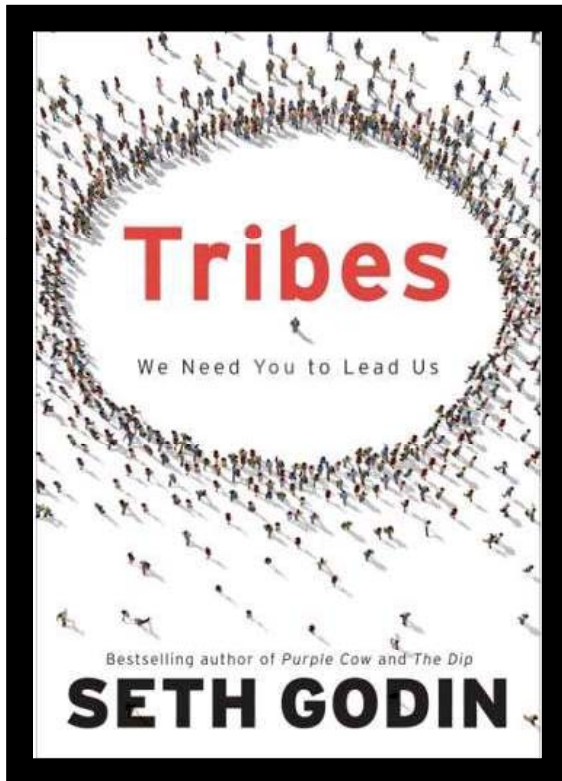


Goodwill 

2. Social Media Is Just A Process

- 
1. Out of Goodwill Comes Relationships
 2. Social Media Technology is a Relationship Enabler
 3. Social Media Users Are Not an 'Audience'
 4. You Win Your Relationships One-At-A-Time
 5. Answer Questions / Help Solve Problems
 6. The Golden Rule Works Universally

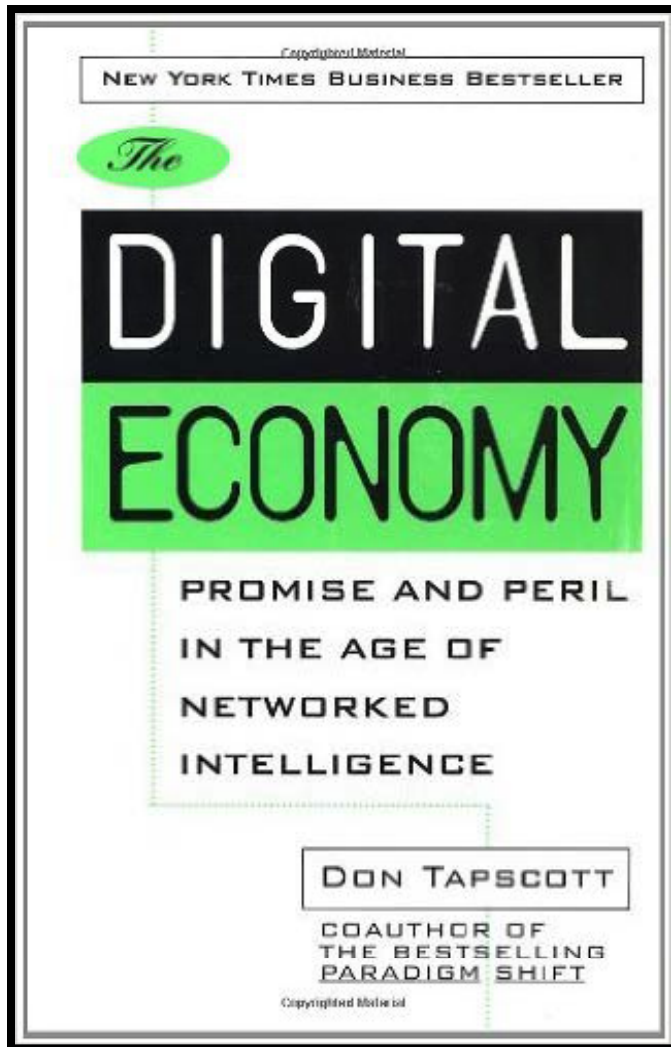
3. Generate & Lead A Tribe



“A tribe is a group of people connected to one another, connected to a leader, and connected to an idea. For millions of years, human beings have been part of one tribe or another. A group needs only two things to be a tribe: **a shared interest** and **a way to communicate.**”

Seth Godin, Tribes

4. Dis-aggregation of Value

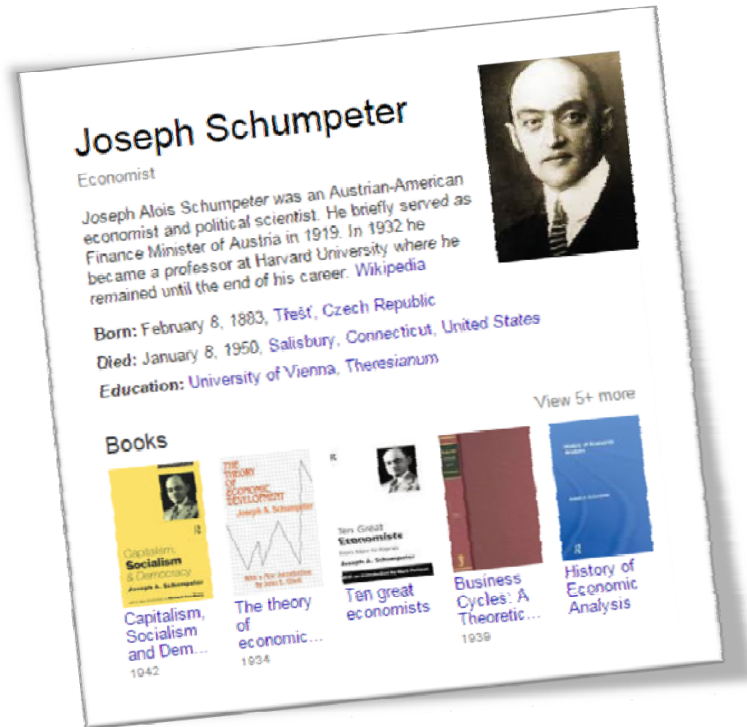


The Connection Economy makes it possible to unbundle information about a product or service from the actual product or service itself



“ Ultimately, every company will require a Web based business model to succeed. ”

5. Disrupt & Define A Market



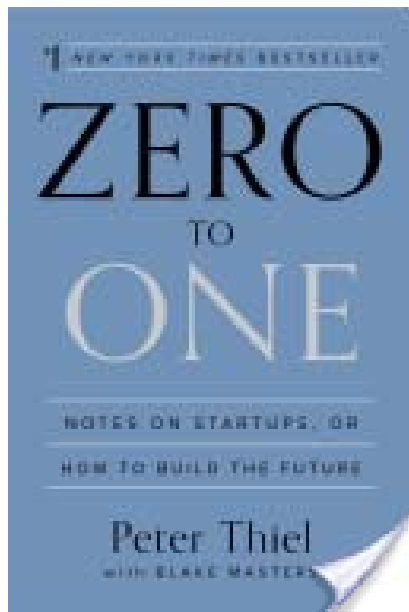
Professor Clay Christenson

Why Play Someone
Else's Game When
You Can **Reinvent**
The Market Place?




- Know your market
- Know your customer
- Know your competition

6. A Monopoly Awaits



1. You own a market entirely of your own making
2. The business model completely reverses the risk
3. Creates huge barriers to entry over time
4. You re-earn the privilege of your monopoly daily
5. Logical adjacencies await; growth is assured



You can build a monopoly position in
your market space by giving everything
you know away for **free!**

THIS IS
THE END

Generosity Is A Winning Business Model!