

Disrupt, Disrupt!

7

The Power of Free!

Stephen Barnes



papercliphk

The Power of Free - Disrupt, Disrupt!

This is a series of 7 talks where Stephen shares freely and openly how he and Martyn started again, lessons learned, the realities of a modern internet-enabled economy and how everything has changed.

As you'd expect with a title, *The Power of Free*, these sessions are 100% free. But make no mistake, the value of this content is priceless; Stephen is essentially telling his story publicly for the very first time and you will not want to miss it.

Disrupt, Disrupt!

Nothing to lose; fortune favours the brave, beating the tanker; Clay has it right; controlling your market.

Rundown:
7:00-7:15pm Registration
7:15 - 8:00pm Presentation
8:00-9:00pm Mini party (food and drinks will be provided)

About the instructor

Stephen Barnes (also known as the "Hong Kong Visa Geeza") is universally acknowledged as Hong Kong's leading visa and immigration expert. He has more than 20 years experience in his



The Connection Economy

The Power of Free!

Stephen Barnes



Feel Your Market

The Power of Free!

Stephen Barnes



Expert Niche

The Power of Free!

Stephen Barnes



Natural SEO

The Power of Free!

Stephen Barnes



Purple Cow

The Power of Free!

Stephen Barnes



What's Your Story?

The Power of Free!

Stephen Barnes

LET'S RECAP...

The Power of Free!

Joseph Schumpeter

Economist

Joseph Alois Schumpeter was an Austrian-American economist and political scientist. He briefly served as Finance Minister of Austria in 1919. In 1932 he became a professor at Harvard University where he remained until the end of his career. [Wikipedia](#)



Born: February 8, 1883, Třešť, Czech Republic

Died: January 8, 1950, Salisbury, Connecticut, United States

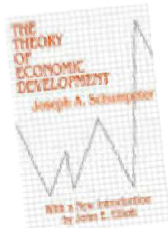
Education: University of Vienna, Theresianum

[View 5+ more](#)

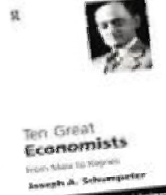
Books



Capitalism, Socialism and Dem...
1942



The theory of economic...
1934



Ten great economists



Business Cycles: A Theoretic...
1939



History of Economic Analysis

Creative Destruction

Process of industrial mutation that incessantly revolutionizes the economic structure from within, incessantly destroying the old one, incessantly creating a new one.

disrupt

[dis-ruhpt]

verb (used with object)

1. to cause disorder or turmoil in:
"The news disrupted their conference."
2. to destroy, usually temporarily, the normal continuance or unity of; interrupt:
"Telephone service was disrupted for hours."
3. to break apart:
"to disrupt a connection."
4. *Business.* to radically change (an industry, business strategy, etc.), as by introducing a new product or service that creates a new market:
"It's time to disrupt your old business model."



Professor Clay Christenson

Creative Disruption



iPod.
1,000 songs in your pocket.



The fine print:

The distinction, the one that people constantly miss, is that real disruption is almost impossible to see until it's too late, because the technology or business is so different from what already exists.

It's usually not some spectacular new technique. It's often a small and underpowered alternative. That's what makes it so dangerous and fascinating.

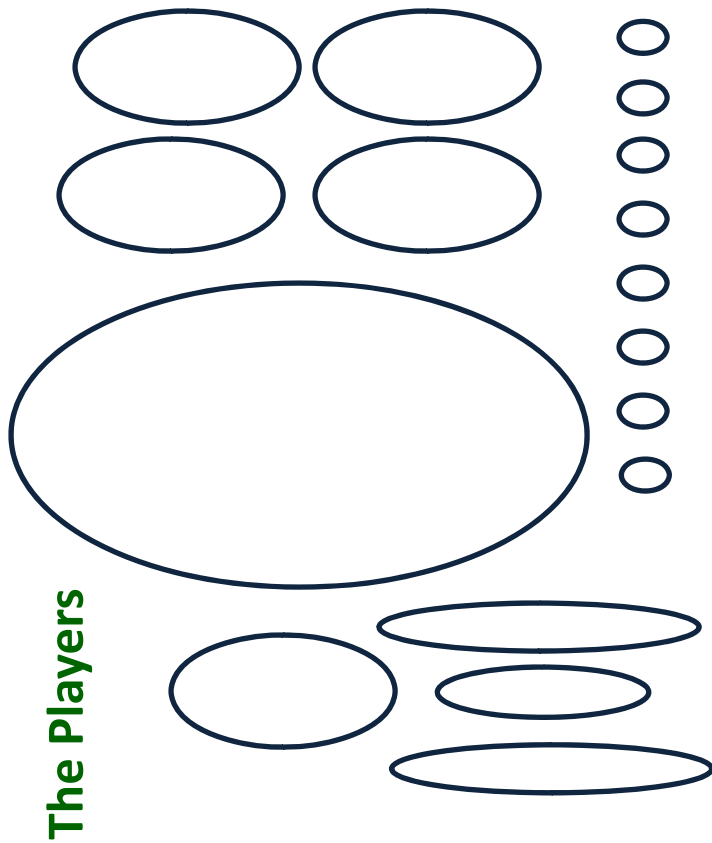
<http://thomasfiehn.wordpress.com/>



Spotify®



DISRUPTION

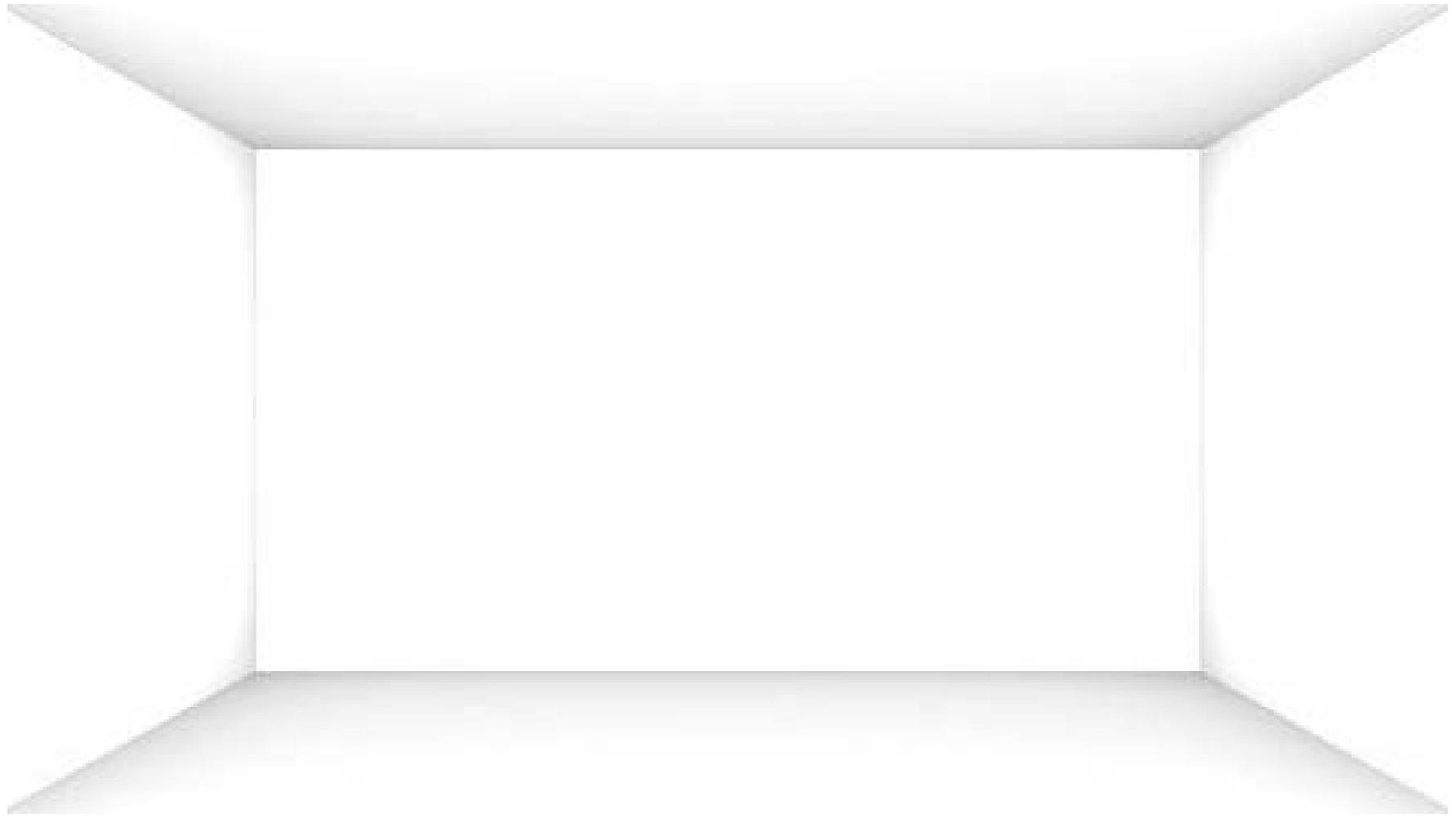


Everyone selling the same old thing...

Hong Kong Immigration Services Market

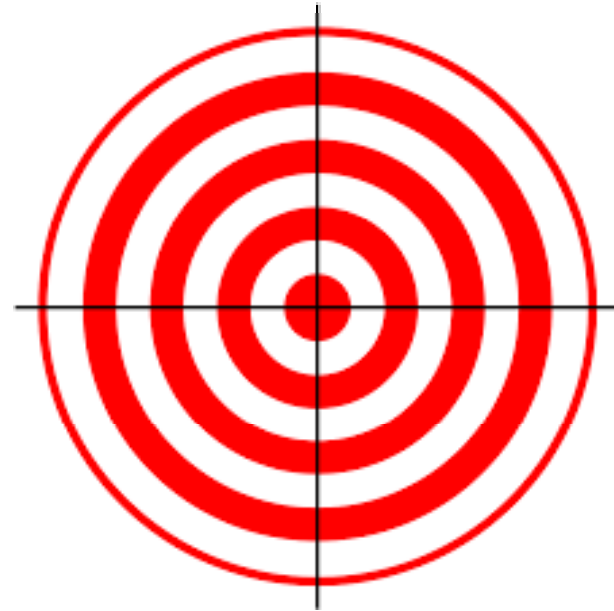


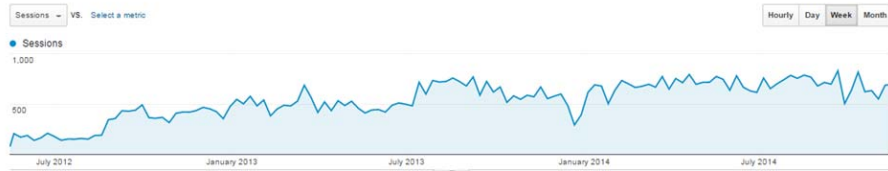
The Internet - Wide Open Terrain



Status **4 Years** Ago

Orphaned Executives
Entrepreneurs
Long Stay Foreign Nationals
People With Work Visa Problems





Sessions	Users	Pageviews	Pages / Session	Avg. Session Duration
70,853	48,352	185,715	2.62	00:03:47

YouTube^{HK}
still 50,222 views



1. google / organic	33,781 (47.68%)
2. (direct) / (none)	13,712 (19.35%)
3. hongkongvisahandbook.com / referral	4,572 (6.45%)
4. linkedin.com / referral	4,164 (5.88%)
5. rss / rss	2,799 (3.95%)
6. hongkongvisacentre.com / referral	2,554 (3.60%)
7. forbes.com / referral	1,192 (1.68%)
8. facebook.com / referral	1,000 (1.41%)
9. m.facebook.com / referral	951 (1.34%)
10. yahoo / organic	831 (1.17%)

Hongkongvisageeza.com : May 2012 ~ Nov 2014

Free Advice

- D-I-Y VISA KIT
- ASK A QUESTION
- EXTENSION KIT
- VISA HANDBOOK



START HERE IF YOU ARE
VISA INFO IN A MULTIMEDIA FORMAT

- An Employee
- Starting a Business
- A Capital Investor
- Joining Your Family
- Applying for PR
- A Mainland Talent
- Considering QMAS
- A Refused Applicant
- Just Visiting...

YOUR VISA APPROVED... OR DOUBLE YOUR MONEY BACK!
NO CATCH. NO GIMMICK. JUST PEACE OF MIND.

CPD PROGRAMME

Stephen Barnes
U.K.L.S.F.

SCHOOLING THE LAWYERS

Professional Service Options...

CONSULTATION 100% online 150 minute video or audio consultation. Personalised feedback in light of your start personal circumstances.	SILVER Consultation / Review / Consent. Personalised feedback allowed to clear your application the right direction.
GOLD Consultation / Review / Draft / Consent. Personalised feedback to track to help you improve your application.	PLATINUM Full service / Support. Personalised support / Case management assistance in processing from start to finish.

HONG KONG VISA HANDBOOK

"Stephen was most helpful and knowledgeable. I'd obtained application forms from HK Immigration, and I had a number of questions. Stephen really helped me to understand what the immigration officers would be looking for, how to show the necessary evidence, and generally what things would be important for a successful application. Thanks!"
David Chan, HK

Do Your Visa Yourself For Free!

HONG KONG VISA CENTRE

"When other agent wouldn't take my case and told me that I might as well just get married with my boyfriend so I can stay in Hong Kong, you looked into my case with open mind and took my case!"
Emily L., Hong Kong

Helping You With Hong Kong Immigration Since 1993

HONG KONG VISA GEEZA

Right of Abode - Continuity of Residence - Time Spent Away from Hong Kong for Education or Medical Treatment

Hong Kong Visas Made Easy!

Visa Geeza Interviews
Coming soon...

Status Today



www.europeanpassport.eu

EUROPEAN PASSPORT

YOUR INVESTMENT IN PORTUGAL

Golden Residence Permit of Portugal – Tennis



Ever since the first official Portugal Open in 2013 my teenage daughter and her friends have become completely obsessed with tennis, both watching and playing.

There has been a major tennis tournament held in Estoril since the 1990s; but it was recently rebranded as the Open to reflect its profile as one of the top international events on the world circuit. The games are played on clay courts usually towards the end of April and the beginning of May. You can book tickets and all kinds of travel packages by visiting the official website.

Quality Living



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Answers



Passport



Homes



Lifestyle



Our **Next** Move



User Personas Mapped Out
Jobs-to-be-Done Identified
Psycho-Emotional Dynamics Assessed
Content Proposition Developed
Highly Disruptive Service Model



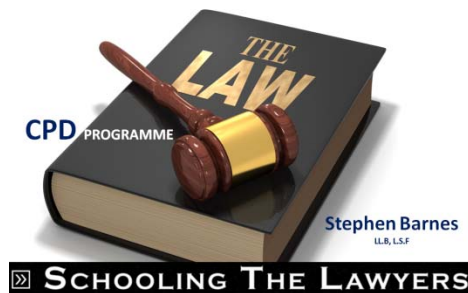
THE SECRETS FROM THE SCIENCE OF PERSUASION



Generosity

#JTBD

Jobstobedone.org



IDEA
VIRUS!

Redefining Immigration

START HERE IF YOU ARE
VISA INFO IN A MULTIMEDIA FORMAT

An Employee

Starting a Business

A Capital Investor

Joining Your Family

Applying for PR

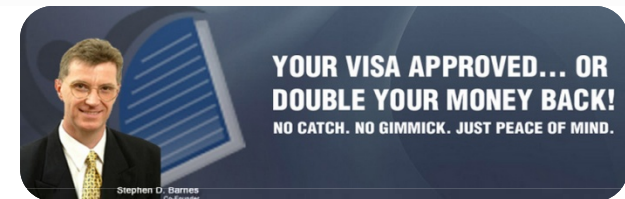
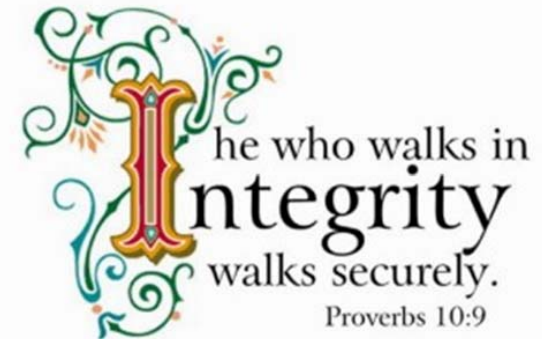
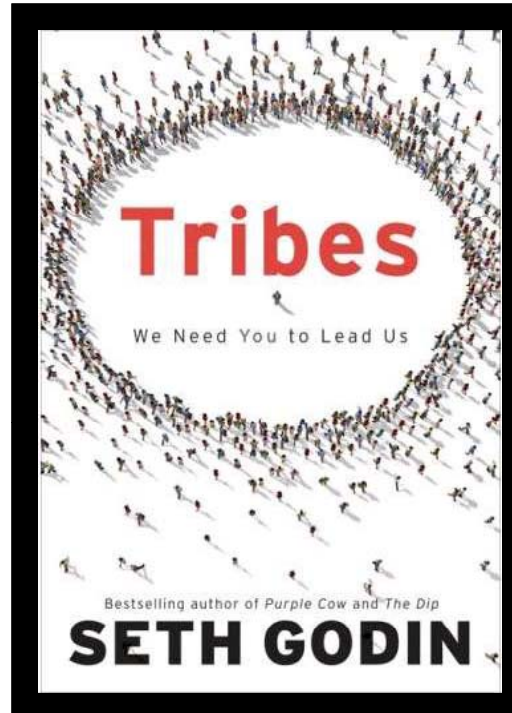
A Mainland Talent

Considering QMAS

A Refused Applicant

Just Visiting...

An **Ethical Monopoly** Awaits



Professional Service Options...

CONSULTATION

Begin with a 55 minute video or audio conference. Receive specific advice in light of your exact personal circumstances

SILVER

Consult - Review - Consult
A three part service package designed to steer your application in the right direction

GOLD

Consult - Review - Draft - Consult
A four element service bundle to help you blueprint your application

PLATINUM

Full Service - Flagship
All-encompassing case management assistance & processing from start-to-finish



It's Not About You!

Just apply the Golden Rule ...

“ If you want to build a successful, sustainable business, don't ask yourself what could change in the next ten years that could affect your company.

Instead, ask yourself what *won't* change, and then put all your energy and effort into those things. ”



BEZOS ON DISRUPTION

papercliphk



**Go Forth &
Disrupt!**

(think laterally ...!)

Learn more @

www.TheGrowthSwitch.com

